

# Does Financial Trading Smooth Non-Convex Markets?

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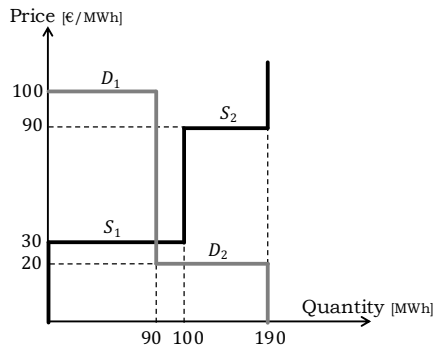
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# Markets with non-convexities

- In a **non-convex market**, a Walrasian equilibrium is not guaranteed to exist
- Some “asymptotic” positive results:
  - Quasi-equilibrium & **market size effect** (Starr, 1969)
  - Equilibrium existence with a continuum of traders (Aumann, 1964)
- Yet non-convexity remains a problem in real-world auctions (Milgrom, 2017).
- **Electricity wholesale markets** are typically organized as a sealed-bid auction with uniform pricing which includes non-convex bids (Wilson, 2002; Cramton, 2017):
  - Complex cost and constraints of production modelled into the auction
  - Unit commitment model in the US (Knueven et al., 2020)
  - Block orders in the EU market
- Main implication: equilibrium is not guaranteed to exist although it might exist in some cases (Bikhchandani and Mamer, 1997).

# Markets with non-convexities



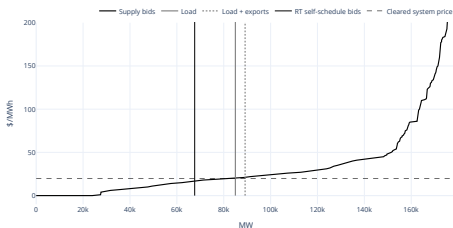
- $S_1$  is a non-convex: all or nothing
- the Walrasian auctioneer maximizes the total surplus
- clears  $S_1$ ,  $D_1$ , and a share of  $D_2$  (i.e. 10 MWh).
- no uniform price supports the cleared allocation

# Markets with non-convexities

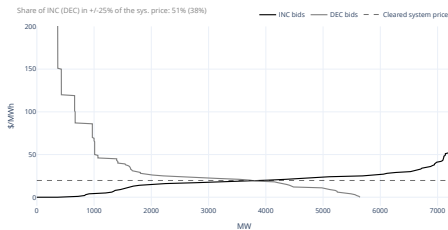
- The auctioneer complements the uniform price with **side payments** to recover an equilibrium (O'Neill et al., 2005).
- These “out-of-market” payments are undesirable: discriminatory, non transparent, induce gaming, affect investment signal (Byers and Hug, 2023).
- They imply ***relevant cost information is not reflected in the price signal***
- Broad literature on **designing pricing mechanisms dealing with non-convexities** (Milgrom and Watt, 2025), specifically for electricity markets (O'Neill et al., 2005; Gribik et al., 2007; Chao, 2019; Stevens et al., 2024; Ahunbay et al., 2025)

# Financial trading

PJM Merit Order Curve (2019-6-12 9:00)



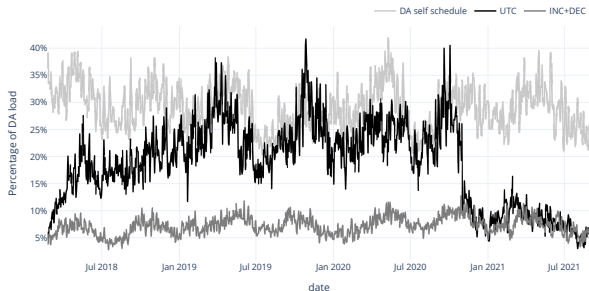
INC and DEC bids (2019-6-12 9:00)



- Electricity markets typically organised as **sequential auctions**:
  - day-ahead (forward) market
  - real-time (spot) market
- Multi-period market (24 hours), multi-products (thousands of nodes)
- Different types of bids in the market:
  - **physical bidders**: dispatchable generation (**non-convex** bids) and self-schedule generation (convex bids)
  - **virtual – financial – bidders (convex bids)**: INC, DEC and UTC

# Financial trading

Electricity auctions such as PJM include large volumes of virtual (financial) bids



Average hourly volumes	GW
Day-ahead load	88
<i>Physical bids:</i>	
– Non-convex dispatch. bids	139
– DA self-schedule bids	25
<i>Virtual bids:</i>	
– Cleared INC bids	2.5
– Cleared DEC bids	3.8
– Cleared UTC bids	15.4

# Contributions

The benefits of financial trading had been extensively studied in the literature on electricity markets (Hogan, 2016), such as:

- market power mitigation (Ito and Reguant, 2016; Mercadal, 2022)
- price convergence and cost savings (Jha and Wolak, 2023)

⇒ We investigate whether financial traders induce a **smoothing effect** in non-convex markets ( $\neq$  **market-size effect**)

*“Including virtual transactions [...] would have the effect of smoothing the day-ahead commitment and dispatch problem and reducing the required uplift [side] payments.” (Hogan, 2016)*

Our paper makes two main contributions:

- **Model** formalizing the **smoothing effect**
- **Empirical analysis** on PJM Interconnection data

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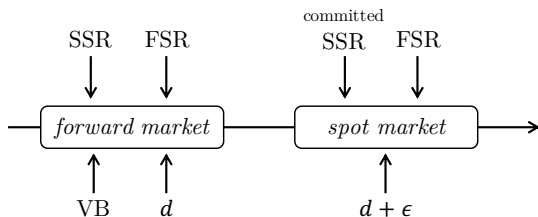
- 1 Introduction: pricing with non-convexities
- 2 Model
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- 4 Discussion and conclusions

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- 1 Introduction: pricing with non-convexities
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# Model environment

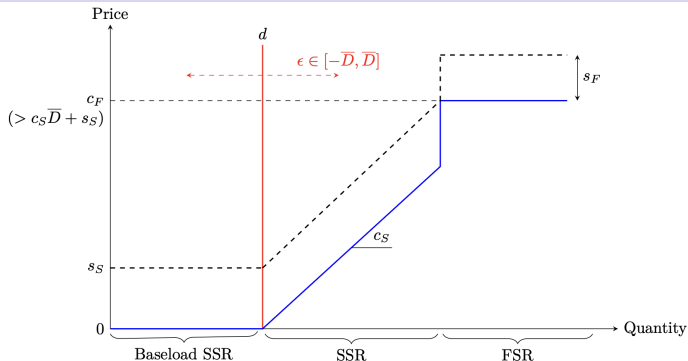
Two-stages market: forward day-ahead (DA) & spot real-time (RT) markets



Market participants:

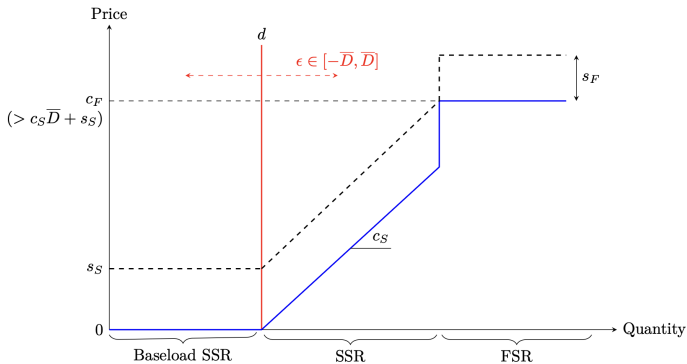
- Exogenous inelastic demand:  $d$  (in DA) + random shock  $\epsilon \in [-\bar{D}, \bar{D}]$  (in RT)
- Physical bidders: slow-start resources (SSR) and fast-start resources (FSR)
- Virtual bidders: arbitrageur between DA and RT

# Model environment



- fixed (non-convex) start-up cost  $s$  and a variable cost of production
- slow-start resources (SSR):  $C_S(q) = \frac{c_S}{2}q^2 + s_S q$
- fast-start resources (FSR):  $C_F(q) = c_F q + s_F q$
- we assume  $c_F > c_S \bar{D} + s_S$  and  $s_F > s_S$
- physical bidders bid truthfully in the sequential markets
- auctioneer: welfare-max allocation & marginal pricing + side payments

# Equilibrium **without** virtual trading



## Equilibrium prices, side payments and cost

$$p_{DA} = 0, \quad SP_{DA} = s_S d \quad (1)$$

$$\mathbb{E}_\epsilon(p_{RT,\epsilon}) = \frac{c_F}{2}, \quad \mathbb{E}_\epsilon(SP_{RT,\epsilon}) = \frac{s_F \bar{D}}{4} \quad (2)$$

$$Cost = s_S d + \frac{\bar{D}}{4} (c_F + s_F) \quad (3)$$

# Equilibrium **with** virtual trading

Virtual bidders competing *à la Bertrand* until no-arbitrage condition holds:  $p_{DA} = \mathbb{E}_\epsilon(p_{RT,\epsilon}) \Rightarrow$  activation of  $k$  slow-start units

## Equilibrium prices

$$p_{DA} = P = c_S k + s_S \quad (4)$$

$$\mathbb{E}_\epsilon(p_{RT,\epsilon}) = \frac{1}{2\bar{D}} \left( \int_0^k c_S \epsilon d\epsilon + \int_k^{\bar{D}} c_F d\epsilon \right) = \frac{1}{2\bar{D}} \left( \frac{c_S}{2} k^2 - c_F k + c_F \bar{D} \right) \quad (5)$$

with

$$k^* = \frac{c_F + 2c_S \bar{D} - \sqrt{c_F^2 + (2c_S \bar{D})^2 + 2c_F c_S \bar{D} + 4c_S s_S \bar{D}}}{c_S} \quad (6)$$

## Proposition

Under perfect virtual trading,  $k^*$  SSR are committed in DA, such that (focusing on  $k^* > 0$ ):

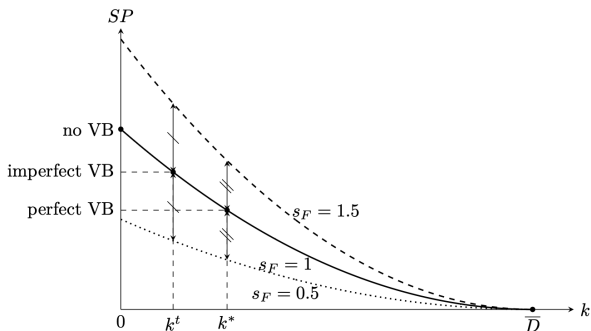
- 1  $\partial k^* / \partial s_S < 0$ : the higher the fixed cost of slow-start units, the lower  $k^*$ .
- 2  $\partial k^* / \partial c_F > 0$ : the higher the variable cost of fast-start units, the higher  $k^*$ .
- 3  $\partial k^* / \partial c_S < 0$ : the higher the variable cost of slow-start units, the lower  $k^*$ .
- 4  $\partial k^* / \partial s_F = 0$ :  $k^*$  is insensitive to  $s_F$ .

# Equilibrium **with** virtual trading: side payments

## Equilibrium side payments

$$SP_{DA} = 0 \quad (7)$$

$$\mathbb{E}_\epsilon(SP_{RT,\epsilon}) = \frac{1}{2\bar{D}} \int_k^{\bar{D}} s_F(\epsilon - k) d\epsilon = \frac{s_F \bar{D}}{4} - \frac{s_F k}{2} \left(1 - \frac{k}{2\bar{D}}\right) \quad (8)$$



## Proposition

Perfect virtual trading decreases expected side payments both in day-ahead and in real-time.

## Proposition

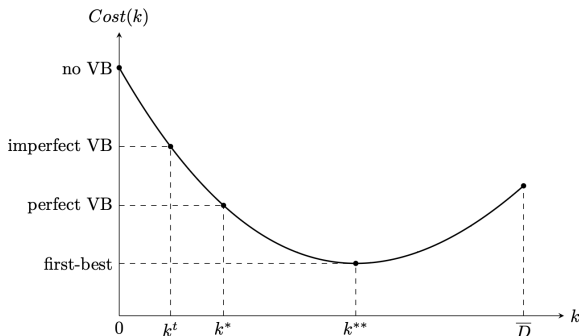
Real-time side payments are linearly increasing with  $s_F$ .

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# Equilibrium **with** virtual trading: efficiency

## Equilibrium cost

$$Cost(k) = \underbrace{s_S d + \frac{\bar{D}}{4}(c_F + s_F)}_{\text{cost without VB}} + \underbrace{s_S k}_{\text{sunk cost}} - \underbrace{\frac{k^3 c_S}{6\bar{D}} + \frac{k^2(c_F + s_F)}{4\bar{D}} + \frac{k^2 c_S}{4} - k \frac{(c_F + s_F)}{2}}_{\text{expected cost savings}} \quad (9)$$



### Proposition (Efficiency 1)

*Perfect virtual trading improves cost efficiency compare to no virtual trading.*

### Proposition (Efficiency 2)

*Perfect virtual trading does not reproduce the first-best efficient day-ahead commitment plan k<sup>\*\*</sup>: it entails lower commitments of SSR than optimal, thus k\* < k<sup>\*\*</sup>.*

# Equilibrium **with** virtual trading: transaction fee

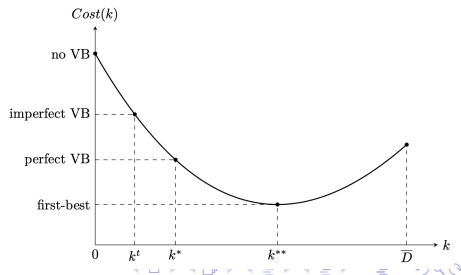
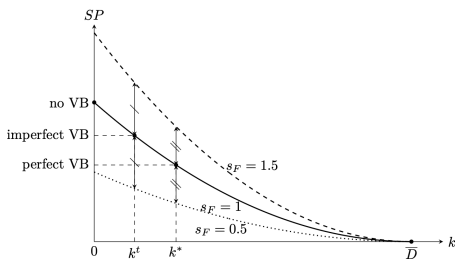
Virtual traders competing *à la Bertrand* now leads to the following arbitrage condition:

$$\mathbb{E}_\epsilon(p_{RT,\epsilon}) - p_{DA} = t$$

## Proposition (VB with transaction cost $t$ )

Virtual trading with transaction cost  $t$  leads to  $k^t \leq k^*$  such that:

- $Cost(k^*) \leq Cost(k^t) \leq Cost(0)$
- $SP(k^*) \leq SP(k^t) \leq SP(0)$



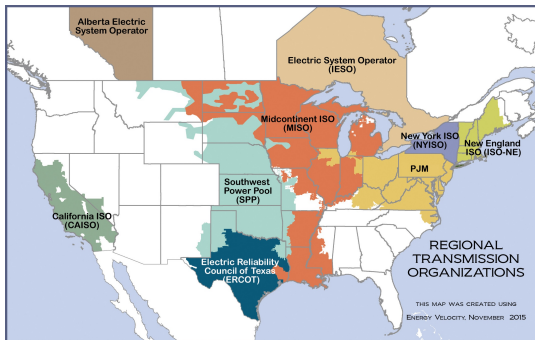
# Main takeaways of the model

- 1 **Price convergence:** virtual trading improves price convergence between DA and RT, although a transaction fee  $t$  would entail a persistent price difference
- 2 **Efficiency:** virtual trading improves DA commitment decisions (more activations of SSR) which lowers the expected costs (cf. Jha and Wolak (2023))
- 3 **Side payments:** virtual trading mitigates the side-payments. *High side payments means some cost information is not reflected in the market price and is instead handled by out-of-market payments.*
  - DA: virtual trading leads to prices that endogenize SSR fixed costs which reduces the day-ahead side payments.
  - RT: by anticipating the risk of FSR activation, the likelihood of lumpy FSR activations, associated with large side-payments, is reduced.

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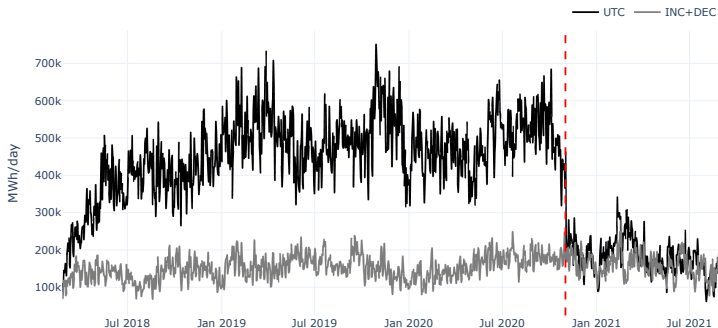
# PJM Interconnection



- US largest electricity market
- 67 million people across 13 states
- $\geq 1,400$  power plants (~180 GW)
- Power grid with thousands of nodes

# Transaction fee on virtual bids

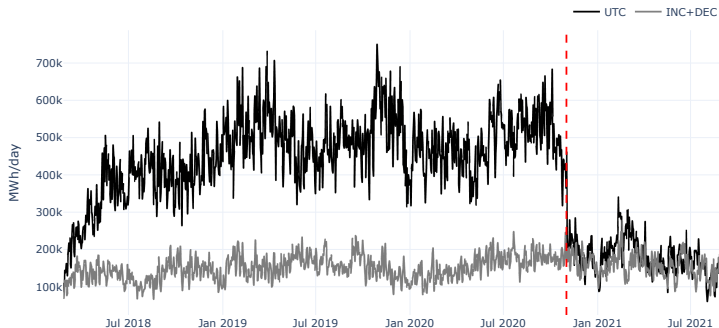
On November 1, 2020, a transaction fee was introduced on virtual bids (UTC). As a consequence, the volume of virtual bids (UTC) significantly dropped.



*"We find that PJM's current uplift allocation rules are **unjust, unreasonable, and unduly preferential** because they do not allocate uplift to UTCs. Accordingly, we direct PJM to submit [...] a replacement rate that revises PJM's current uplift allocation rules to allocate uplift to UTCs in a manner that treats a UTC, for uplift allocation purposes, as if the UTC were equivalent to a DEC at the sink point of the UTC. As a result, under the replacement rate, UTCs will be allocated both real-time uplift and day-ahead uplift." (FERC, 2020)*

# Transaction fee on virtual bids

On November 1, 2020, a transaction fee was introduced on virtual bids (UTC). As a consequence, the volume of virtual bids (UTC) significantly dropped.

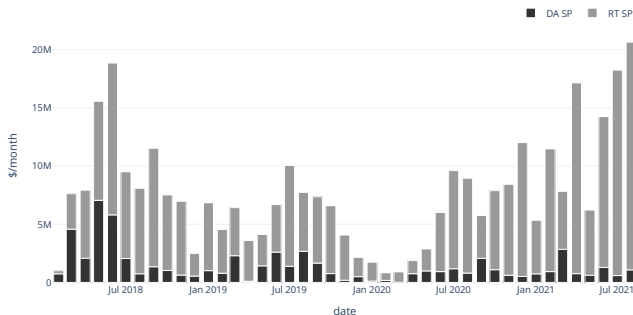


⇒ This is aligned with expectations and with our model: a transaction fee leads to a volume reduction

⇒ Our model predicts that the decline in financial trading volume should coincide with an increase in side payments

# Empirical strategy

- We leverage extensive market data from PJM Interconnection (bid data, virtual bid data, prices, congestions, outages, etc.)
- We focus on the period:
  - from February 20, 2018 (change of virtual products definition)
  - to September 1, 2021 (change of auction pricing rule)
- To estimate the impact of the policy, we estimate **two models**: (1) **DA side payments** and (2) **RT side payments** (most SP are in RT)



# Empirical strategy: RT model

$$SP_{RT,t} = \alpha + \beta \text{Treatment}_t + \gamma_{fsr} s_{F,t} + \gamma_{shock} \text{loadShock}_t + \eta \mathbf{X}_t + u_t$$

- $SP_{RT,t}$ : real-time side payments for each day  $t$ .
- $\text{Treatment}_t$ : transaction fee introduced on November 1, 2020
  - $\beta$  = treatment effect
  - We expect  $\beta > 0$ .
- $s_{F,t}$ : FSR fixed costs  $\Rightarrow$  we expect  $\gamma_{fsr} > 0$
- $\text{loadShock}_t$ : load shocks  $\Rightarrow$  we expect  $\gamma_{shock} > 0$
- $\mathbf{X}_t$ : control variables  $\Rightarrow$  PJM provides a list of the main drivers of side payments (PJM, 2026):
  - Load
  - Grid congestions
  - Market prices, gas prices
  - Generation availability
  - Self-scheduling
  - Emergency procedure events

# Empirical strategy: DA model

- Two main differences between DA and RT side payments
  - they are substantially smaller in magnitude
  - they are equal to zero on a significant share of days
- somewhat consistent with the prediction of our model: participation of virtual trading can fully eliminate day-ahead side payments.

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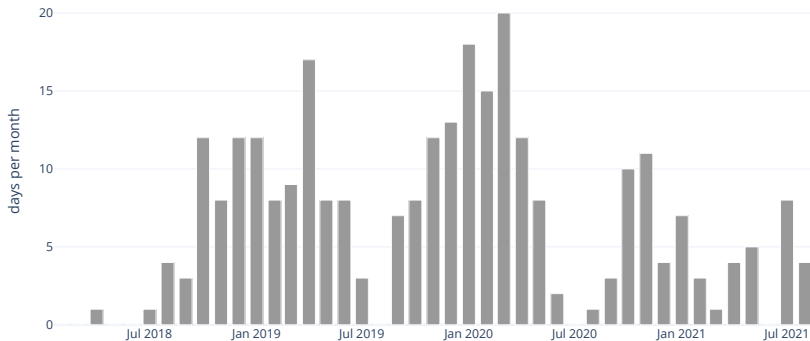
	Day-ahead			Real-time		
	All Days	Pre-Treat.	Post-Treat.	All Days	Pre-Treat.	Post-Treat.
Mean	47,216	51,358	33,606	216,096	167,675	375,218
Median	7367	7307	7602	109,933	91,245	220,091
Stand. Dev.	86,404	92,022	62,822	296,809	210,648	446,403
Max	958,694	958,694	646,474	2,604,937	1,789,976	2,604,937
% of 0	22%	24%	16%	0.08%	0.1%	0%
# observations	1273	976	297	1273	976	297

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**Table:** Day-ahead and real-time side-payments [\$/day], pre- and post-treatment.

# Empirical strategy: DA model

- Two main differences between DA and RT side payments
  - they are substantially smaller in magnitude
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# Empirical strategy: DA model

- Two main differences between DA and RT side payments
  - they are substantially smaller in magnitude
  - they are equal to zero on a significant share of days
- somewhat consistent with the prediction of our model: participation of virtual trading can fully eliminate day-ahead side payments.
- we estimate the following binary response **logit model**:

$$\mathbb{P}(SP_{DA,t} > 0|x) = G(\alpha + \beta \text{Treatment}_t + \eta \mathbf{X}_t)$$

- where  $G$  is the logistic function ( $G(z) = e^z / (1 + e^z)$ )
- $SP_{DA,t}$  = day-ahead side payments at date  $t$
- $\mathbb{P}(SP_{DA,t} > 0|x)$  = probability of having positive side payments
- $\text{Treatment}_t$  = indicator representing the introduction of the transaction fee  $\Rightarrow$  we expect  $\beta > 0$
- $\mathbf{X}_t$  = control variables.

# Main results: RT model

	(I)	(II)	(III)	(IV)	(V)	(VI)
Treatment Effect (in K dollars)	135.09*** (16.55)	159.79*** (16.24)	160.67*** (16.44)	207.78*** (17.93)	127.44*** (17.13)	108.75*** (16.77)
FSR fixed cost	33.97** (12.64)	11.4 (8.63)	6.51 (8.71)	31.59*** (9.57)	42.38** (13.29)	13.3 (10.49)
DA-RT load error	0.0003*** (3.7e-05)	0.0003*** (3.7e-05)	0.0003*** (3.7e-05)	0.0005*** (4e-05)	0.0003*** (3.9e-05)	0.0003*** (3.7e-05)
System stress controls	X				X	X
Date controls	X	X			X	X
Market controls	X	X	X		X	X
Sample size	1276	1276	1276	1276	1216	1395
R squared	0.46	0.42	0.41	0.21	0.46	0.41

Table: Treatment effect on Real-Time Side Payments

# Main results: RT model

Four main observations:

- The average treatment effect is positive and stand for an increase of 135k\$ (with a 95% confidence interval of 103 to 168k\$).
  - Statistical significance and robust to add/removal of covariables that we add + time window robustness check.
- From Table 1, pre-treatment magnitude of the side payments was 167k\$. Thus the introduction of the the transaction fee increased by roughly 80% the real-time side payments.
- As expected, the FSR fixed costs and the load shock both increase the side payments.
- The fact that the effect is slightly smaller in column (VI) is aligned with what we expect, since the implementation of fast-start pricing should have mitigated the side payments.

# Main results: DA model

	(I)	(II)	(III)	(IV)	(V)	(VI)
Logit Coefficient	0.6954*** (0.1996)	0.7156*** (0.1923)	0.5416** (0.1870)	0.5189** (0.1757)	0.7840*** (0.2005)	0.7232*** (0.1880)
System stress controls	X				X	X
Date controls	X	X			X	X
Market controls	X	X	X		X	X
Sample size	1276	1276	1276	1276	1216	1395

**Table:** Treatment effect on probability of having Day-Ahead Side Payments (logit model)

The logit coefficient (0.7) means the treatment double the odds ( $e^{0.7} \approx 2.02$ ) of non-zero DA side-payments.

Given an average probability of non-zero DA side payments before treatment of 76%, it means the treatment increased on average by +10% the chances of having non-zero side-payments in day-ahead.

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# Stakeholder viewpoints on virtual trading

- PJM (2015) argued that virtual bids may give rise to side payments by distorting commitments  $\Rightarrow$  virtual bids should be charged a transaction fee
  - PJM argument not based on an equilibrium analysis,
  - stylized examples assuming exogenous bidding behaviour for traders.
- Hogan (2016) argued against it as this would deter participation and affect market efficiency.
- In 2020, FERC order on UTC transaction fee gave rise to contrasted views:
  - The utilities were in favor of this policy  
*“PJM Utilities Coalition conclude that because UTCs are transacting in the markets, they should receive their respective share of the costs that result from market operations.” (FERC, 2020)*
  - In contrast, some trading firms active in PJM market argued that  
*“because UTCs promote price convergence and help with price formation, allocation of uplift to UTCs disincentivizes UTCs’ efficiency enhancing characteristics” (FERC, 2020)*
- FERC justification: “unjust, unreasonable, and unduly preferential” that INC and DEC pay a fee while UTC don’t

# Summary of our findings

Our article argues that the introduction of financial traders induces a **smoothing effect**. Financial traders are arbitragers that bid close to the market price, resulting into the addition of a large volume of convex bids close to the margin.

- **Model:** financial trading mitigates the side payments needed to sustain an equilibrium.
  - DA: virtual traders set the prices and internalize fixed costs  $\Rightarrow$  fixed costs reflected in the uniform price  $\Rightarrow$  no side payments.
  - RT: higher price convergence and better commitment decisions in DA  $\Rightarrow$  less RT lumpy activations of FSR associated with side payments.
- **Empirical analysis:** the introduction of a transaction fee on financial traders in PJM, on November 1, 2020, led to a substantial decline in financial trading volume which led to an increase of side payments.
  - DA: the likelihood of non-zero side-payments increased by 10%
  - RT: the amount of side-payments increased by 80%

$\Rightarrow$  virtual trading reduces side payments, a transaction fee is counter-productive

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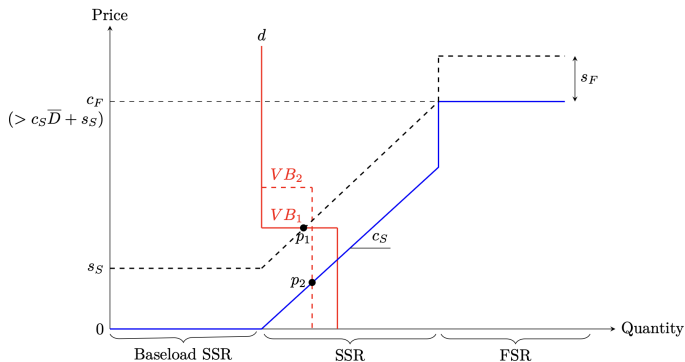
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# Pricing mechanism



- *Allocation rule*: the auctioneer clears the allocation that maximizes social welfare
- *Pricing and settlement rule*: the auctioneer uses marginal pricing rule + producers that do not break even receive side payments to offset their losses.

# Numerical illustration

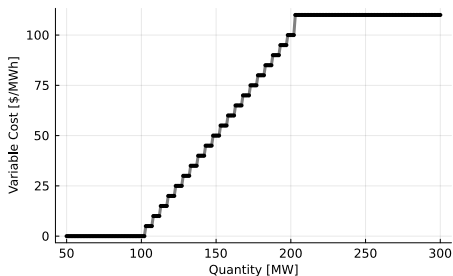
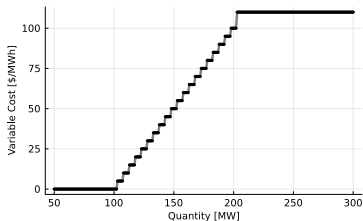


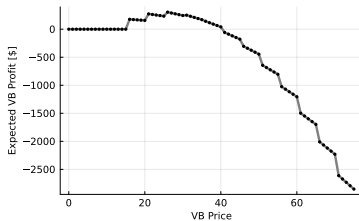
Figure: Merit order curve

- 20 SSR and 20 FSR, capacity of 5MW, min production limit of 2 MW.
- SSR: variable cost of  $i \times 5$ \$/MWh for  $i \in \{1, 20\}$ , fixed cost of \$50
- baseload SSR: 100MW with variable cost 0 and fixed cost of \$500.
- FSR: variable cost of 110\$/MWh, fixed cost of \$75
- $d = 100$ MW, shocks  $\epsilon$  uniformly distributed in  $\{2i | i \in -50 \dots 50\}$ .

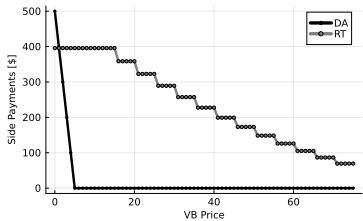
# Numerical illustration



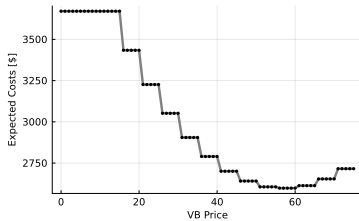
(a) Merit order curve



(b) Virtual bidders profit



(c) Side Payments



(d) Total expected costs

# Markets with non-convexities

$$z^* = \min_{c, q, x} \sum_{g \in \mathcal{G}} c_g \quad (10a)$$

$$\sum_{g \in \mathcal{G}} q_{g,t} = D_t \quad \forall t \in \mathcal{T} \quad (10b)$$

$$(c, q, x)_g \in \mathcal{X}_g \quad \forall g \in \mathcal{G} \quad (10c)$$

- Most **electricity markets** are organized as a sealed-bid auction with uniform pricing which includes non-convex bids (Wilson, 2002; Cramton, 2017)
- $\mathcal{X}_g$  may be **non-convex** (unit commitment model (Knueven et al., 2020))
- With non-convexities, a **Walrasian equilibrium is not guaranteed to exist** (strong duality does not hold).

# Markets with non-convexities

## Definition (Walrasian Equilibrium)

Allocation  $(c^*, q^*, x^*)$  with price  $\pi$  constitute a Walrasian equilibrium if

- 1 for each supplier  $g$ ,  $(c^*, q^*, x^*)_g$  optimizes the profit problem under price  $\pi$
- 2 the market clears (constraint (10b)).

## Proposition (Equilibrium existence condition)

*There exists a price  $\pi^E$  such that  $(\pi^E, (c^*, q^*, x^*))$  is a Walrasian equilibrium in model (10) if and only if  $(c^*, q^*, x^*)$  is a solution to the convex relaxation of problem (10) in which  $\mathcal{X}_g$  are replaced by  $\text{conv}(\mathcal{X}_g)$ .*

# Markets with non-convexities: the *market-size effect*

Number of Plants	Market Size		Convex Hull Pricing		Marginal Pricing	
	Av. Hourly Load (MW)	Tot. Cost (\$)	LOC (\$)	LOC (%) Tot. Cost)	LOC (\$)	LOC (%) Tot. Cost)
50	4,900	1,820,308	11,222	0.62%	276,383	15.18%
100	9,800	3,631,286	13,114	0.36%	538,713	14.84%
200	19,600	7,245,546	9,202	0.13%	1,060,574	14.64%
300	29,400	10,857,007	2,492	0.02%	1,579,297	14.55%
400	39,200	14,475,824	3,136	0.02%	2,105,629	14.55%
500	49,000	18,099,571	8,711	0.05%	2,636,708	14.57%
1000	98,000	36,183,999	2,280	0.01%	5,258,840	14.53%

## Proposition (LOC Bound 1)

*Under CHP, the total side payments are bounded. The bound depends on the shape of  $\mathcal{X}_g$ , but is independent of  $|\mathcal{G}|$ :  $\lim_{|\mathcal{G}| \rightarrow \infty} LOC(\pi) < \Gamma$ .*

## Proposition (LOC Bound 2)

*Under MP, the total side payments are not necessarily bounded: it could be that  $\lim_{|\mathcal{G}| \rightarrow \infty} LOC(\pi) \rightarrow \infty$ .*

# Equilibrium **with** virtual trading: side payments

Some remarks:

- **RT**: real-time side payments not fully eliminated by virtual trading
  - One way to improve these issues is by amending the **pricing rule**, deviating from marginal pricing (e.g. setting the price to  $c_F + s_F$  instead of  $c_F$  when FSR are activated, cf. “fast-start pricing approaches”).
  - Our goal is to highlight how, besides the design of pricing rules, virtual trading contributes to mitigating the issues implied by non-convexities.
- **DA**: virtual trading fully eliminates DA side payments. Some caveats:
  - Financial trading volume: our model assumes an **infinite quantity of virtual traders**, bidding at a price  $P \Rightarrow$  DA price set by  $P$ . A limited volume could lead to cases where a SSR set the price, which would entail side-payments.
  - Neglected complexities: our model neglects the multi-period nature of the market, inter-temporal constraints and most unit commitment constraints that are encountered in actual markets.

# Empirical strategy: RT model

$$SP_{RT,t} = \alpha + \beta \text{Treatment}_t + \gamma_{fsr} s_{F,t} + \gamma_{shock} \text{loadShock}_t + \eta \mathbf{X}_t + u_t$$

- $SP_{RT,t}$ : real-time side payments for each day  $t$ .
- $\text{Treatment}_t$ : transaction fee introduced on November 1, 2020
  - $\beta$  = treatment effect: by how much did the transaction fee increased the amount of real-time side payments.
  - We expect  $\beta > 0$ .
- $s_{F,t}$ : FSR fixed costs
- $\text{loadShock}_t$ : load shocks
- $\mathbf{X}_t$ : control variables

# Empirical strategy: RT model

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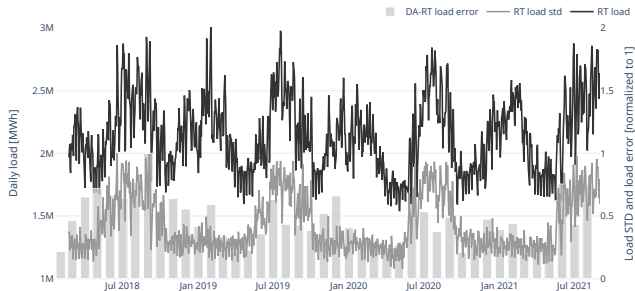
- $SP_{RT,t}$ : real-time side payments for each day  $t$ .
- $\text{Treatment}_t$ : indicator variable representing the introduction of a transaction fee on virtual bids on November 1, 2020
- $s_{F,t}$ : **FSR fixed costs**  $\Rightarrow$  we expect  $\gamma_{fsr} > 0$
- $\text{loadShock}_t$ : load shocks
- $\mathbf{X}_t$ : control variables



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- $s_{F,t}$ : FSR fixed costs
- $\text{loadShock}_t$ : load shocks
- $\mathbf{X}_t$ : **control variables**  $\Rightarrow$  controlling for additional market complexities (multi-period market, grid constraints, etc.). PJM provides a list of the main drivers of side payments (PJM, 2026):
  - Load
  - Grid congestions
  - Market prices + gas prices
  - Generation availability
  - Self-scheduling
  - Emergency procedure events